APPLICATION INTRODUCTION

CITIZEN ART
SHANGHAI 2019
5月10日-12日 第八届
上海城市艺术博览会

Hotel Art Fair – A dialogue between Art and Life

VIP Preview: May 10, 2019 (Friday) 11:00–17:00
VIP Night: May 10, 2019 (Friday) 18:30–21:30
Public Opening: May 11, 2019 (Saturday) 11:00–20:00
May 11, 2019 (Sunday) 11:00–20:00

Venue: Twelve at Hengshan Road, A Luxury Collection Hotel, Shanghai
No.12, Hengshan Road, Xuhui District, Shanghai
A hotel art fair based on Shanghai, facing the Yangtze River Delta and radiating to the whole Asia

The first hotel art fair in China, established in 2012 – Citizen Art Shanghai (AArt for short), is about to usher its 8th session. It is expected to be the most important art fair of the spring in Shanghai! AArt gathers the gallery organizations and artists from Mainland China, Taiwan, Japan, South Korea, Southeast Asia and other regions to create a unique brand connotation from an international perspective. After seven sessions’ experience, AArt has accumulated rich art consumer groups and high-end collectors.

AArt is positioned to be an elegant and exquisite, experiential art fair. The works are to be displayed in the hotel stands with home atmosphere, to integrate the artworks into living environment. In a relaxed and pleasant atmosphere, the aesthetic power is conveyed, with the purpose of the fair presented, namely a dialogue between art and life.

A marine art assembly in early summer May

After years of experience, a detailed planning will be made on the new fair in terms of content and area. Reasonable areas will be designed to satisfy the exhibition needs of organizations like galleries as well as the appreciation experience of audience. There will be three major themes, namely professional gallery exhibition area “A Galaxy of Galleries”, youth art exhibition area “Urban Up-and-Comings” and cultural creative brand exhibition area “Art Gifts”. Predictably, the 2019 AArt will have significant enhancement in fair scale and content diversity, and will convey the aesthetic attitude of lively art and artistic life as always!

Exhibition area “A Galaxy of Galleries” – face the world and invite professional gallery organizations to participate and exhibit high-quality modern and contemporary works.

Youth art exhibition area “Urban Up-and-Comings” – select the promising and outstanding young creators to participate with their new works in the recent two years, through project planning and thematic exhibition.

Creative brand exhibition area “Art Gifts” – invite cultural and creative art organizations, which are of content, and with brand story and life creativity to participate, and the exhibits are art derivatives in the aesthetic category of life and so on.
Twelve Hengshan Road, a new landmark of urban cultural activities

The site of AArt is selected at the gathering place of Shanghai culture – Twelve at Hengshan Road, A Luxury Collection Hotel, Shanghai. The hotel located at Hengshan Road downtown is the most premium brand under Starwood Hotels. There, through years of deep cultivation, a model of the perfect integration of art and hotel has been set.

Mario Botta, the world-renowned architect from Italy, designed the hotel with his whole heart. The hotel looks like a modern art gallery. The exterior wall is decorated with more than 20,000 Italy imported natural terracotta bricks, well suited the style of thousands of restaurants, cafes, boutiques, galleries and artistic old houses in the neighborhood. A “mysterious garden” is built in the hotel center, creating a pleasant and comfortable atmosphere. AArt is proud of its advantages from layout to environment, and so is honored the best hotel exhibition venue for hotel art fair in Asian area! More importantly, the hotel as the winner of numerous awards, is the first choice of the most important foreign guests and high-profile people for business trip and vacation in Shanghai. On the basis of years of cooperation, 2019AArt once again joins hands with this hotel working to build a high-quality urban art festival.
## Application and Approval

- Exhibitors: domestic and overseas galleries, art organizations, art funds, and culture creation organizations.
- Exhibits: Modern and contemporary works at home and abroad, creative products with limited edition, etc. Mainly medium and small-sized works created in the recent two years.

The AArt Evaluation Panel will review the galleries and artists who have registered for the exhibition, and will reserve the right to approve the gallery’s application in accordance with the decision of the Evaluation Panel. The characteristics of the hotel art fair are a perfect combination of art and home environment, which is very challenging to space display. In order to enhance the completeness of application for the fair, it is suggested that galleries and organizations should put forward conceptual schemes (thematic curating or special space planning) for the presentation of works according to room environment.

## Notice for Attendance

- The fake works are unacceptable, and the original value of the works must be guaranteed
- The works are mainly small and medium-sized, which are suitable for scene layout.
- Exhibitors shall not sublease, change or transfer stands to other organizations, such as galleries etc.

Price suggestion: the works valued below RMB50,000 are the main objects for promotion, and a small number of high-priced excellent works are also acceptable

**Preparation time:** May 09, 2019 (Thursday) 14.00–22.00  
**VIP Preview:** May 10, 2019 (Friday) 11.00–17.00  
**VIP night:** May 10, 2019 (Friday) 18.30–21.30  
**Opening reception:** May 11, 2019 (Saturday) 11.00–12.00  
**Public opening:** May 11, 2019 (Saturday) 11.00–20.00  
**May 12, 2019 (Sunday) 11.00–20.00**  
**Dismantling of display items:** from May 12, 2019 (Sunday) 20.00 to 12.00 noon the next day  
(the organizing committee reserves the right to fine-tune the time)

## Registration

Please download the application form at the “Exhibitor Area” of AArt website ([http://www.citizenartshang.com](http://www.citizenartshang.com)) or the AArt official Wechat subscription: Shanghai Citizen Art by January 31, 2019.

Please complete the application form and sign it by person in charge and send to the e-mail address below:  
**info@pppoddd.com** as an attachment together with other information such as pictures of the work.

Upon completion of the application, an informing email for the successful registration will be received from the AArt Executive Committee. If there is not any confirmation email received within three days, please immediately contact the Executive Committee. The applying unit shall pay a deposit of RMB1,000 for retaining stand number, upon delivery of application form. The deposit shall be refunded after deduction of service charge, for the organizations not permitted. The deposit of the permitted organizations shall be used to pay stand fee, and shall not be refunded if the organization quits for its own reasons.
<table>
<thead>
<tr>
<th>Stand room type</th>
<th>Area (㎡)</th>
<th>Price (USD)</th>
<th>Remarks</th>
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<tbody>
<tr>
<td>A</td>
<td>39.7-43</td>
<td>4,800</td>
<td></td>
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<tr>
<td>B</td>
<td>43.4-47.5</td>
<td>5,200</td>
<td></td>
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<tr>
<td>C</td>
<td>53.8-57.6</td>
<td>5,500</td>
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<tr>
<td>D</td>
<td>57-61.2</td>
<td>5,900</td>
<td></td>
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<tr>
<td>E</td>
<td>72.8-73.8</td>
<td>7,200</td>
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<tr>
<td>F</td>
<td>88.5</td>
<td>8,500</td>
<td></td>
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<tr>
<td>G</td>
<td>172</td>
<td>15,000</td>
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Upon entry of exhibitors, the hotel will charge RMB 10,000/stand deposit and refund it within one week after the exhibitors check out with good stand condition.
The approved applying unit are requested to make payment for all charging items in accordance with regulations and deadlines in this fair brochure, so as to guarantee the rights and qualifications of the exhibitor. Failure to comply with the payment schedule below, the Executive Committee has the right to reject its application, and to disqualify and redistribute its stand to other permitted exhibitors.

### Mode of Payment

<table>
<thead>
<tr>
<th>Charging item</th>
<th>Payment deadline</th>
<th>Mode of payment</th>
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<tbody>
<tr>
<td>First instalment 50%</td>
<td>Within seven days after approval and confirmation</td>
<td>Cash / bank remittance /bank transfer</td>
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<tr>
<td>Second instalment 50%</td>
<td>By Januar 31, 2019</td>
<td>Cash / bank remittance /bank transfer</td>
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### Contact Information

Executive Committee of Citizen Art Shanghai, AArt 2019  
Qingchuangyuan, No. 323 West Longhua Road, Xuhui District, Shanghai  
Office phone: +86 21 54488346

Contact at Mainland China and other regions:  
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Regional contact at Tianwan and Southeast Asia: info@pppoddd.com
Subscription of Citizen
Art Shanghai